



# Voice of America MetroPark

## 2025 Sponsorships



[YourMetroParks.net](http://YourMetroParks.net)

# About MetroParks

MetroParks of Butler County serves as the only major park agency in Butler County that provides open spaces, recreational opportunities, trails, and nature access to its residents and those of neighboring counties. Nestled in Southwest Ohio, MetroParks encompasses spectacular, unspoiled nature all within an approximate fifteen-minute drive for Butler County residents and a short commute for those in adjacent counties including Hamilton, Warren, Montgomery, Preble, Union, Franklin and Dearborn. MetroParks of Butler County serves both rural and urban communities like Hamilton, Oxford, West Chester, Fairfield, Middletown and Monroe. The parks are also conveniently located between Cincinnati and Dayton, allowing us to reach beyond geographical borders and tap into new audiences looking for an authentic outdoor experience.



# At A Glance



## 18 Parks & 5,000 Acres

MetroParks is comprised of 18 well-maintained parks with over 80 miles of trails on 5,000 acres of land across Butler County.

## Programs & Events

In 2024, MetroParks hosted over 200 cultural and historical programs and 50 special events.

## Community Gems

MetroParks is known for many community landmarks including the Voice of America Bethany Relay Station, the historic Pioneer Village, protected birding areas and Great Miami River access.

## Conservation

MetroParks conserves 80% of its land for native plants and wildlife. Those conservation efforts protect watersheds and drinking water, support diversity and promote healthy living.

# At a Glance



**Founded in  
1955**

**Over 1  
million  
annual  
visitors**

**Over \$9.55  
million in  
annual  
revenue**

**Over 25  
annual  
partners**



# OUR MISSION

The mission of MetroParks of Butler County is to provide an exceptional park system that maximizes the community's quality of life through conservation, education and recreation.



MetroParks of Butler County exists not only to protect and preserve land, but also to be an integral part of the community. We know that the care of community lies within our relationships to one another - and MetroParks strives to be the foundation that brings people together and connects communities to inspire, support and grow Butler County and those who call it home. We are that long-term neighbor whose roots go back for generations, and we passionately and unapologetically heed the call to become stewards of natural habitat, to provide spaces for joy, retreat, serenity and peace, and to protect those experiences for everyone now and for generations to come.

Our communities are your communities. Are parks are your parks.

## OUR VISION

To awaken the explorer in everyone.





# Goals



- **Protect Public Lands**
- **Advance Outdoor Experiences**
- **Engage with the Community**
- **Strengthen Awareness and Visibility**

## OUR VALUES

### We Are Engaged

We have a passion for our work and have fun while serving. We encourage connection and teamwork and empower others to do their best.

### We Are Collaborative

We thrive on working in our communities. We are curious and explore creative ways to strengthen relationships.

### We Are Welcoming

We aspire to provide positive, unique experiences. We believe parks are for everyone.

### We Are Accountable

We understand the responsibility entrusted to us and are committed stewards of the public's resources. We pursue excellence in service, integrity and efficiency.

# Sphere of Influence

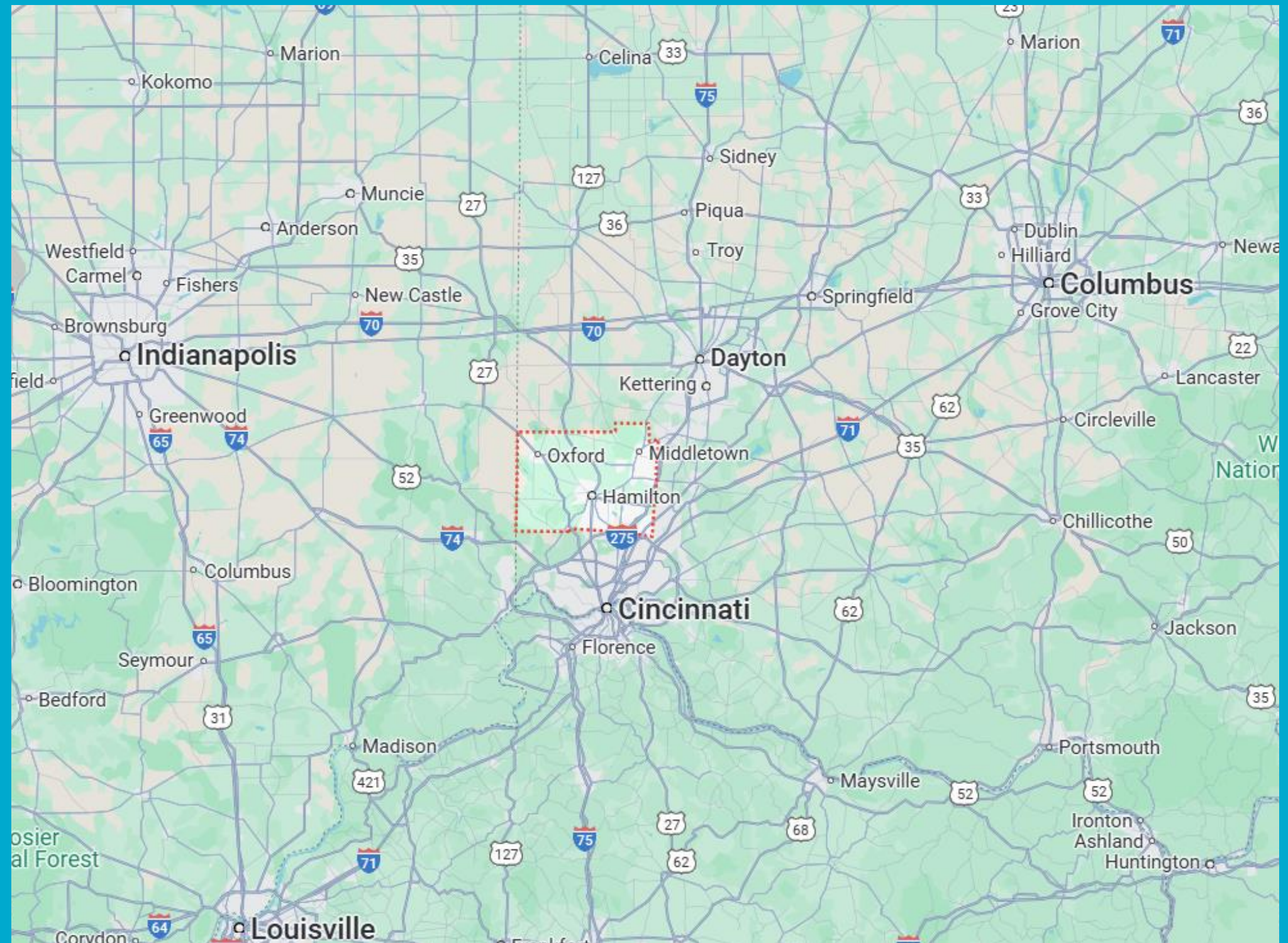


MetroParks reaches residents and visitors of Butler, Hamilton, Warren and Montgomery counties, as well as visitors from all over the Midwest and beyond with regional, national and international soccer tournaments at Voice of America MetroPark.

**12,000 Facebook followers**

**175,000 website visits**

**820,000+ annual visits to Voice of America MetroPark**



# Sponsorship at Voice of America MetroPark

Over 50 weekends of soccer tournaments in 2025 at Voice of America, bringing in an average of 10,000+ visitors to the community!



## Platinum Sponsor

Name and/or logo

- Signage
- ETickets
- Social Post
- Banner
- Website
- Premium Signage



## Gold Sponsor

Name and/or logo

- Signage
- Website
- Enews
- Banner
- Social Post



## Silver Sponsor

Name and/or logo

- Banner
- Website





# Annual Sponsorship at Voice of America MetroPark

## PLATINUM

**\$5000**

**Estimated reach:  
800,000**

- Standard & premium signage
- E-tickets
- Website
- Social

## GOLD

**\$2500**

**Estimated reach:  
800,000**

- Standard signage
- E-tickets
- Website
- Social

## SILVER

**\$1500**

**Estimated reach:  
500,000**

- Standard signage
- Website

# Thank You!

**Chad Smith**

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**MetroParks of Butler County**

**[www.yourmetroparks.net](http://www.yourmetroparks.net)**

